***Health Behavior Research* Special Issue Call for Papers**

**Special Issue: Social Media and Health Behavior Research**

We invite contributions for manuscripts that focus on social media in the context of health behavior change. Both data driven and review papers will be considered for publication. Social media has become an important part of the health behavior change landscape. Social media might include peer networks (Facebook, Twitter, Instagram, TikTok), video sharing sites like YouTube, Web-based social support services, instant-messaging systems, and more.

Papers should examine some aspect of social media as it relates to:

* Addressing new and emerging concepts and theory used in health behavior research, conceptual frameworks, methods, and analyses.
* Testing theoretical principles, further developing processes that shape primary constructs identified in health behavior theories to inform guidelines for strategies to target constructs in policy, planning, and practice.
* Describing how social media has impacted the measurement of health behaviors.
* Examining how social media’s design, particularly its participatory nature and functions, have influenced health behavior research and practice.
* Describing design approaches used to measure the impact of social media on behavior change, with particular interest in how exposure is measured.
* Investigating how social media (digital spaces) interact with other social and physical spaces, including home, work, school, religious institutions, etc.
* Examining the use and impact of cross-platform social media use on health behavior change.
* Social media’s role in addressing health disparities (or not).
* The role of ethics in social media research.

Authors are asked to submit a paper that meets the following requirements:

* 250 word abstract
* no more than 4,000 words
* total limit of 6 tables, 6 figures, or a combination of 6 tables and figures
* American Psychological Association Manual of Style, 6th edition
* Authors must include 1-2 discussion questions related to their article
* Follow formatting rules outlined at the HBR webpage: <http://newprairiepress.org/hbr/>

Each paper will be considered under a rigorous peer review process. All questions should be directed to Co-Editor in Chief, Dr. Anna Greer (greera@sacredheart.edu). Manuscripts should be submitted via the online submission system: <http://newprairiepress.org/hbr/>

**Submission Deadline: September 1, 2020**

**Publication Date: December, 2020**