

**American Academy of Health Behavior
Strategic Planning Workgroup
Tuesday, October 28, 2014
MINUTES**

Participants

Present: Diane Abatemarco, Amy Leader, Jay Maddock, Jennifer Manganello, and Andrea McDonald

Absent: David Seal

Highlights of the Mid-Year Board Meeting

Diane shared a few outcomes from the AAHB Mid-Year Board Meeting:

- The Board decided they do want to see membership grow - and set a goal of 216 members by 2016. Diane noted that there are currently ~150 active members, with that number sure to increase in the coming months as folks renew their membership at the time they register to attend the conference.
- The Board decided to move forward on the creation of the Minority/Diversity Council. Erika, the Board secretary, is going to help the Minority Group task force write the policies and procedures to move forward.
- The Board discussed how recommendations from the Strategic Planning Workgroup will be handled. It was agreed that if, for some reason, the Board disagrees with the recommendations of the workgroup, both groups will engage in conversation until a consensus is reached.

Review of Data from Listening Sessions

Kim shared that the first listening session was only attended by a Board member, so they ended up not having the conversation. The second listening session was attended by two participants - a board member and a past board member. Kim shared the following details from that conversation:

- The group discussed each of the core values in turn:
 - Commitment to and continuous engagement in science-based research
 - * Does AAHB carry out this value in practice and governance?
 - ~ Came to AAHB because he was looking for a “home” that did exist for him elsewhere - behavioral science and behavioral intervention. AAHB does not totally attain this goal.
 - ~ Other than the annual meeting, there is not really a place to go that is assimilating this research

- ~ The AAHB website is not a go-to place for continuous science-based research
 - * How important is this value for The Academy moving forward?
 - ~ Important
 - Pursuit of national and health research priorities
 - * Does AAHB carry out this value in practice and governance?
 - ~ How is The Academy linked to priority setting agencies? Is there a systemic approach?
 - * How important is this value for The Academy moving forward?
 - ~ It could be important
 - ~How, logistically, would this be accomplished?
 - Excellence in all aspects of The Academy
 - * Does AAHB carry out this value in practice and governance?
 - ~Don't really know what this means - seems to be a place where you could define the scope of the organization
 - * How important is this value for The Academy moving forward?
 - ~ Important
 - Honesty and integrity
 - Attention to consistency and detail
 - * Does AAHB carry out this value in practice and governance?
 - ~What does having this listed as a value get us? This and consistency to detail are not definable. We each define these for ourselves.
 - * How important is this value for The Academy moving forward?
 - ~ Seems like they can be merged with excellence.
 - Merit-based recognition
 - * Does AAHB carry out this value in practice and governance?
 - ~ This is the key thing AAHB offers. Maybe offer it at junctures where faculty would be promoted?
 - ~Find some way of involving students prior to them coming into The Academy
 - * How important is this value for The Academy moving forward?
 - ~Very important
- The group was asked if there are other core values they believe AAHB embodies and should consider adding moving forward?
 - Seems like some additional terms would create some clarity: mentoring new scientists, intervention research, quantitative and qualitative research
 - The group discussed the mission statement and the goals listed under the mission statement:

- Does AAHB carry out its mission in practice and governance?
 - * Seems appropriate, as do the first two goals (Fostering the development and dissemination of knowledge through sponsorship of scientific meetings, symposia, and publications and Recognizing outstanding achievements in the area of health behavior research)
 - * If The Academy could truly embrace all five goals (including the other three: Encouraging collaborative research efforts, Influencing health policy and allocation of resources within agencies, private foundations, and universities and Foster the research career of young scholars) that would be good
- How important is this mission moving forward?
 - * Important
- The group was asked if there are other purposes (missions) they believe AAHB should consider adding moving forward.
 - Who will find their “home” here? How do we define the areas of research and the discipline? Are we focusing on health behavior research or other interdisciplinary things?
 - Collaborative vs. interdisciplinary - what is our collaborative component? interdisciplinary?

Core Values Discussion

Although there were not many participants, the workgroup felt as though clear themes emerged that validate the data found in past member survey’s and conference evaluations. Therefore, they decided to move forward on updating the core values.

- Commitment to and continuous engagement in science-based research
 - Did not discuss
- Pursuit of national health and research priorities
 - Refocus on helping to set the agenda vs. pursuing the agenda
 - Possible reword: Set the agenda for national health behavior research priorities
- Excellence in all aspects of The Academy
 - This should be reworked to address excellence in particular areas
- Honesty and integrity
 - Refocus on ethics
 - Ethics in research and practice - AAHB should uphold and adhere to the highest standards of ethical behavior
- Attention to consistency and detail
 - Remove
- Merit-based recognition

- There was good discussion on the history of meritocracy within AAHB and the original intent
- It was agreed that meritocracy is not an opposite of inclusion - it is a both/and
- More discussion is needed on the wording. May soften it a bit to include something about mentoring.

The group discussed adding the following values:

- Diversity and inclusion
- Possibly something on relationships given the strong value members place on networking

Homework

- ASAP - each workgroup member will email Kim a list of the other professional associations of which they are members
- By Monday, November 3rd at Noon EST each workgroup member will send Kim an email with their draft wording of each updated/added core value